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Applicants: Schneider et al.  
Application No.: 10/699,260  
Publication No.: 2004-0142742 A1  
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Publication Date: July 22, 2004  
Title: PLAYER SPECIFIC REWARDS

Group Art Unit: 3713  
Examiner: John M. Hotaling

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TECHNOLOGY CENTER R3700

**THIRD-PARTY SUBMISSION OF PRIOR ART**  
**IN A PUBLISHED APPLICATION**  
**PER 37 C.F.R. § 1.99**

To Whom It May Concern:

We submit the following patents or publications for consideration by the Office:

Enclosed is:

- A money order for \$310.00, which includes
  - the fee under 1.17(p) (\$180), and
  - the fee under 1.17(i) (\$130), since this submission is not within 2 months of publication of the pending application, and could not have been submitted to the Office earlier
- Clean copies of all patents / publications listed above
- A self-addressed postcard to acknowledge receipt

As required under 37 C.F.R. § 1.248, a copy of this submission has been delivered via first class mail to the following correspondence address listed on the published application:

**MARGER JOHNSON & McCOLLOM, P.C.  
1030 S.W. Morrison Street  
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02 FC:1808

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